



Baby-Friendly Infant Feeding Policy: Parents' Guide

Groves Memorial Community Hospital and North Wellington Health Care

respect you and your right to choose how you feed your baby.

We support your feeding decision.

We follow the World Health Organization's Baby-Friendly practices encouraging you to breastfeed, and believe that breastfeeding is the healthiest way to feed your baby.

We train all of our nurses and health care providers to support and assist you with your feeding choice.

Breastfeeding is good for both you and your baby.

We will help you to start breastfeeding by placing your infant with you skin-to-skin as soon as possible after birth for as long as you wish. We will help you breastfeed within your first hour together.

If you need to be separated from your infant, we will help you maintain breast milk production.

We do not promote use of any foods other than breast milk unless it is for medical reasons.

We practice rooming-in, and you will remain together with your infant 24 hours a day.

We will monitor your progress with learning to breastfeed and offer assistance throughout your stay with us.

We encourage breastfeeding on demand and will teach you ways to understand when your baby is hungry. We encourage you to breastfeed exclusively for the first 6 months, and beyond.

We will not promote pacifiers or artificial nipples for feeding your baby. We do not allow formula companies to advertise or distribute free samples through our hospitals.

We will refer you to ongoing support with breastfeeding following your discharge from hospital.

We welcome breastfeeding within all areas of our facility. Let us know if you wish to have a private space.



This is your guide to the infant feeding policy at the North Wellington Health Care and Groves Memorial Community Hospitals. If you would like to see the full policy, please ask our staff.